Contents

3 Editorial (by Sara Greco)

General Section

- 9 Jochen Hoffmann, Ulrike Röttger, Rada Babić: It's still the media. How professionalism in corporate communication influences the prioritisation of organizational environments
- 25 Jonna Koponen, Saara Julkunen: Consumers' experiences of appropriate sales interaction - a speech code theory perspective
- 43 Mary E. Donato, Megan R. Dillow: Conflict management in adult sibling relationships: Differences in interpersonal power, sibling influence, and conflict tactic use among siblina types
- 57 Christian Morgner: Global media and time: A conceptual and historical perspective

Thematic Section

- 79 Audrey Alves, Loïc Ballarini, Christian Lamour (Guest editorial committee): Free daily newspapers: Professional norms, business model and routinized production in the me*tropolis* (Introduction)
- 81 Kirsten Sparre: Journalists like the rest of them? A case study of journalistic work routines at a Danish free newspaper
- 99 Michael Dahan, Mouli Bentman: The ripple effects of a partisan, free newspaper: Israel Hayom as disruptive media actor
- 107 Christian Lamour: 20 Minutes Suisse Romande: Géographie économique d'un média helvétique et lémanique

Reviews and Reports

- 131 Sara Greco: « Dites donc il fonctionne pas ce machin. » Regard sur le support informatique. (Book review)
- 134 Mike Meissner: Koenen/Erik (Hrsg.) (2016): Die Entdeckung der Kommunikationswissenschaft. 100 Jahre kommunikationswissenschaftliche Fachtradition in Leipzig: Von der Zeitungskunde zur Kommunikations- und Medienwissenschaft. (Book review)
- 137 Diana Ingenhoff: Migration and Swiss identity: How much space for the foreign in the familiar? (Conference report)

Available online at www.scoms.ch



Studies in Communication Sciences

SComS Studies in Communication 17.1/Sciences















SComS is an international open access journal of communication research that is jointly edited by the Swiss Association of Communication and Media Research (SACMR) and the Faculty of Communication Sciences of the Università della Svizzera italiana (USI Lugano). It is published twice a year with the support of the Swiss Academy of Humanities and Social Sciences (SAHS).

SComS aims to build bridges between different research cultures, and publishes high-quality original articles in English, German, French, and Italian. As a general forum for communication scholarship, the journal is especially interested in research that crosses disciplinary boundaries.

Editorial Board

Lorenzo Cantoni, USI – Università della Svizzera italiana Sara Greco, USI – Università della Svizzera italiana Thomas Häussler, Universität Bern Sébastien Salerno. Université de Genève

Editors of the Thematic Section in this Issue

Audrey Alves, University of Lorraine Loïc Ballarini, University of Lorraine Christian Lamour, Luxembourg Institute of Socio-Economic Research – LISER

Conference Reports and Book Review Editor

Philipp Bachmann, Universität Zürich

Managing Director

Philipp Bachmann, Universität Zürich

Contact

scoms@usi.ch / www.scoms.ch c/o Philipp Bachmann IPMZ-Institute of Mass Communication and Media Research, University of Zurich Andreasstrasse 15, CH-8050 Zurich



Supported by the Swiss Academy of Humanities and Social Sciences www.sagw.ch

Aims and Scope

By virtue of the prevailing multilingualism of both the Editorial Board and the Advisory Board, SComS provides a unique forum for exchange among media and communication scientists in English, German, French and Italian. As SComS is based in Switzerland at the German-, French- and Italian-speaking intersections of the world, the journal's mission is to showcase the developments in communication sciences in these language areas. Also, with a multidisciplinary approach to communication sciences that is quite unique and typical of SComS the journal is becoming a home to different traditions, disciplines, contexts and methodologies, all dealing with communication in its different facets.

Peer Review Process

SComS uses double-blind review: Both reviewer and author identities are concealed from the other party throughout the review process. Manuscripts must not have been published elsewhere or be currently under consideration for any other publication. Manuscripts that closely resemble previously published articles will be rejected.

Open Access Policy

SComS provides open access to its content on the principle that making research freely available to the public supports a greater global exchange of knowledge. Articles are distributed under the Creative Commons Attribution-Noncommercial 4.0 International (CC BY-NC 4.0) License.

Author Guidelines

Manuscripts should be a maximum of 30 pages in length (including the abstract and all references, tables, figures, appendices and references). However, exceptions to this maximum, where duly reasoned and demonstrated, are possible. The first page should include an abstract (between 100 and 150 words) and selected keywords (e.g., social media, spiral of silence). Please remove all author names and institutional information from manuscripts, so as to enable blinded peer review. We recommend that manuscripts are prepared in accordance with the 6th edition of the Publication Manual of the American Psychological Association (APA6, www.apastyle.org).