Supplementary Information file

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Note	The author of the article is also responsible for the layout of the appendix.

Supplementary Information file

Figure A1. Panel survey questions – Individual-level media exposure to newspapers and television (French version)

Question 1 – To determine if respondents pay attention to newspapers and television

Voici une liste de 7 sources d'information potentielles. Quelles sont celles auxquelles vous **faites généralement attention?** Cochez la case **oui** si vous faites attention à cette source, ou la case **non** si vous ne faites pas attention à cette source d'information.

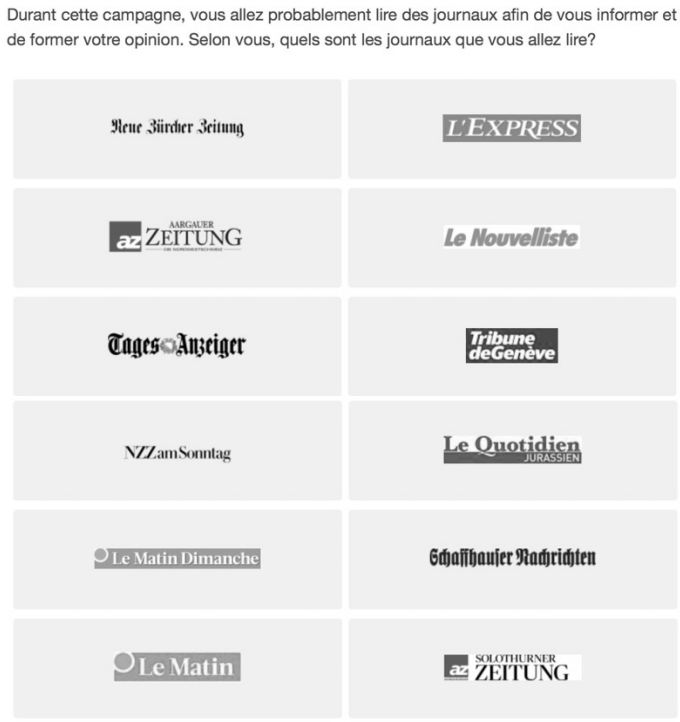
	Oui	Non
Journaux	○	○
Télévision	○	○
Radio	○	○
Réseaux sociaux (Facebook, Twitter)	○	○
Internet (Google) / Blogs	○	○
Sondages	○	○
Annonces publicitaires	○	○

Question 2 – To determine the sources of information in a campaign

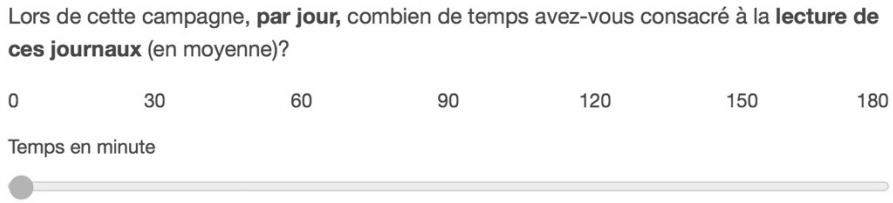
Parmi les source d'information auxquelles vous faites attention, certaines d'entre elles vous sont particulièrement utiles pour vous **informer et former votre opinion**. Veuillez indiquer les différentes sources que vous utilisez **pour vous informer et former votre opinion lors d'un votation.**

- Discussion politique de tous les jours
- Easyvote
- Informations des partis politiques
- Information des comités de campagne
- Brochure du Conseil fédéral
- Journaux
- Télévision
- Radio
- Réseaux sociaux (Facebook, Twitter)
- Internet (Google) / Blogs
- Sondages
- Annonces publicitaires

Question 3- To determine the precise media outlets (newspaper) a respondent consumes



Question 4 - To determine the intensity of newspaper attention. Daily newspaper reading (in minutes)



Question 5 - To determine the precise media outlets (television) a respondent consumes

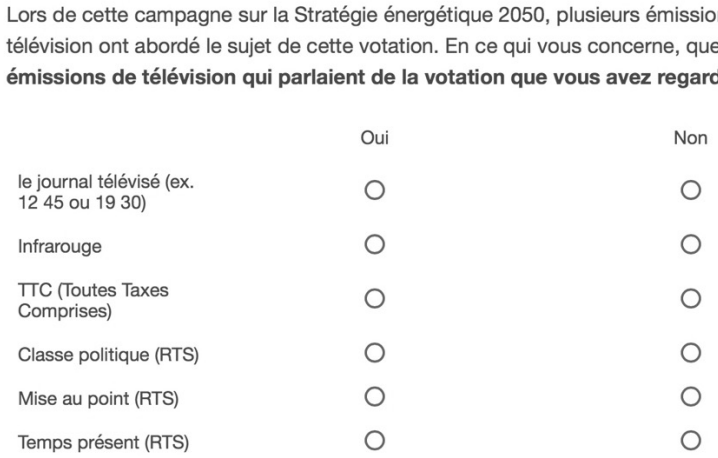


Table A1. T-test and chi-Square test to control for structural consistency between Dataset and dropout participants

Dependent variable	Group	Mean	p-value
Age	Participants in wave 1,2, and 3	3.57	0.732
	Dropout participants	3.59	
Education	Participants in wave 1,2, and 3	7.45	0.281
	Dropout participants	7.30	
Sex	Participants in wave 1,2, and 3	0.51	0.431
	Dropout participants	0.50	
Trust into government	Participants in wave 1,2, and 3	5.15	0.131
	Dropout participants	5.27	
Political interest	Participants in wave 1,2, and 3	2.73	**0.000*****
	Dropout participants	2.85	
Political awareness	Participants in wave 1,2, and 3	2.29	0.263
	Dropout participants	2.35	
Ideological orientation	Participants in wave 1,2, and 3	5.32	0.798
	Dropout participants	5.34	
Attitude environment	Participants in wave 1,2, and 3	3.38	0.305
	Dropout participants	3.43	

Note: I run independent sample t-test for continuous variable and chi-square test for independence for binary variable.

Table A2. One-way ANOVA table to control for structural consistency between different types of media consumption

Dependent variable	Media use	No media consumption	Newspaper readers only
Age	Newspaper readers only	0.27 1.000	
	Television viewers only	***0.61 0.000	0.34 0.788
Education	Newspaper readers only	0.85 0.247	
	Television viewers only	-0.14 1.000	-1.00 0.165
Political awareness	Newspaper readers only	**0.54 0.008	
	Television viewers only	***0.52 0.000	-0.02 1.000
Political interest	Newspaper readers only	**0.34 0.005	
	Television viewers only	***0.33 0.000	-0.01 1.000
Trust in the government	Newspaper readers only	0.74 0.084	
	Television viewers only	**0.69 0.008	-0.06 1.000
Ideological orientation	Newspaper readers only	-0.26 1.000	
	Television viewers only	-0.01 1.000	0.24 1.000
Attitude environment	Newspaper readers only	-0.01 1.000	
	Television viewers only	-0.05 1.000	-0.04 1.000

Table A3. Lagged-dependent variable model with vote choice as the dependent variable – Mixed-effect ordinal logistic regression

Wave 1-2

			Political awareness (7)				Political awareness (8)
	Lagged DV		**1.62*** **		***Lagged DV***		**1.25*** **
Newspaper	***Low intensity***	Low	-0.02	**Television**	***Low intensity***	Low	-
		Rather low	-0.01			**Rather low**	**0.27*** **
		Moderate	-0.15			**Moderate**	**0.30**
		Rather high	-0.02			**Rather high**	**0.28**
		High	-0.01			High	-0.01
	Moderate intensity	Low	-0.04		***Moderate intensity***	Low	-
		Rather low	-			Rather low	-0.01
		Moderate	-0.03			Moderate	-0.02
		Rather high	-0.02			Rather high	0.02
		High	-0.03			High	0.02
	High intensity	Low	-		***High intensity***	**Low**	**0.32*** **
		Rather low	**0.25*** **			**Rather low**	**0.30*** **
		Moderate	-			**Moderate**	**0.31*** **
		Rather high	**0.23*** **			Rather high	-0.00
		High	**0.26*** **			High	-0.01
			Party identification (9)				**Party identification (10)**
	Lagged DV		**1.52*** **		***Lagged DV***		**1.31*** **
Newspaper	***Low intensity***	Not close	-0.02	**Television**	***Low intensity***	**Not close**	**0.25*** **
		Rather close	-0.02			Rather close	0.01
		Very close	-0.00			**Very close**	**0.24*** **
	Moderate intensity	Not close	-0.02		***Moderate intensity***	Not close	-0.02
		Rather close	-0.05			Rather close	0.01
		Very close	-0.01			Very close	0.02
	High intensity	**Not close**	**0.22*** **		***High intensity***	Not close	0.02
		Rather close	-			Rather close	-0.01
		Very close	**0.24*** **			Very close	-0.02

*p<0.05; **p<0.01; ***p<0.001

Wave 2-3

			Political awareness (7)				Political awareness (8)
	Lagged DV		**1.78*** **		***Lagged DV***		**2.61*** **
Newspaper	***Low intensity***	Low	-0.12	**Television**	***Low intensity***	Low	-
		Rather low	**-0.16***			**Rather low**	**0.30*** **
		Moderate	-0.12			Moderate	-0.05
		Rather high	**-0.16***			Rather high	-0.05
		High	**-0.15***			High	-0.03
	Moderate intensity	Low	-		***Moderate intensity***	**Low**	**0.29*** **
		Rather low	-			**Rather low**	**0.39*** **
		Moderate	**0.20***			Moderate	-0.03
		Rather high	0.14			Rather high	-0.02
		High	**-0.15***			**High**	**-0.48*** **
	High intensity	Low	-		***High intensity***	**Low**	**0.36*** **
		Rather low	0.16			**Rather low**	**0.33****
		Moderate	-			Moderate	-0.06

		Rather high	-			Rather high	0.00
		High	0.09			High	-0.04
		Party identification (9)				**Party identification (10)**	
	Lagged DV		**1.89*****		***Lagged DV***		**1.77*****
Newspaper	***Low intensity***	Not close	-0.15	**Television**	***Low intensity***	Not close	-0.04
		Rather close	-0.13			Rather close	-0.05
		Very close	-0.07			**Very close**	**0.22*****
	Moderate intensity	Not close	0.15		***Moderate intensity***	Not close	-0.03
		Rather close	-0.13			Rather close	-0.04
		Very close	**0.26****			**Very close**	**-0.24****
	High intensity	**Not close**	**0.19***		***High intensity***	Not close	-
		Rather close	-			Rather close	-0.01
		Very close	0.11			Very close	-0.06

*p<0.05; **p<0.01; ***p<0.001