

Supplementary Material

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Table A: Overview of national parties

National parties	EP group ^a
Die LINKE (DE), Tierschutzpartei (DE), Enhedslisten. De rød-grønne (DK), Bloque Nacionalista Galego (ES), Izquierda Unida (ES), PODEMOS (ES), La France insoumise (FR), Sinn Féin (IE), Vänsterpartiet (SE)	Confederal Group of the European United Left – Nordic Green Left (GUE/NGL)
Die Grünen - Die Grüne Alternative (AT), Bündnis 90/Die Grünen (DE), Ökologisch-Demokratische Partei (DE), Piratenpartei (DE), Volt Deutschland (DE), Socialistisk Folkeparti (DK), Esquerra Republicana de Catalunya (ES), Europe Écologie-Les Verts (FR), Green Party (IE), Miljöpartiet de gröna (SE), Green Party (UK), Plaid Cymru - Party of Wales (UK), Scottish National Party (UK)	Group of the Greens/European Free Alliance (Greens/EFA)
Sozialdemokratische Partei Österreichs (AT), Sozialdemokratische Partei Deutschlands (DE), Socialdemokraterne (DK), Partido Socialista Obrero Español (ES), Partit dels Socialistes de Catalunya (ES), Nouvelle Donne (FR), Parti socialiste (FR), Demokratikus Koalíció (HU), Magyar Szocialista Párt (HU), Partito Democratico (IT), Sojusz Lewicy Demokratycznej (PL), Wiosna (PL), Partidul Social Democrat (RO), ProRomania (RO), Socialdemokraterna (SE), Labour Party (UK)	Group of the Progressive Alliance of Socialists and Democrats in the European Parliament (S&D)

NEOS-Das neue Österreich (AT), Freie Demokratische Partei (DE), Freie Wähler (DE), Det Radikale Venstre (DK), Venstre (DK), Ciudadanos - Partido de la Ciudadanía (ES), Partido Nacionalista Vasco (ES), La République en Marche (FR), Mouvement démocrate (FR), Mouvement radical, social et libéral (FR), Momentum Mozgalom (HU), Fianna Fáil (IE), Uniunea Salvați România/PLUS (RO), Centerpartiet (SE), Liberalerna (SE), Liberal Democrats (UK)	Renew Europe Group (Renew)
Österreichische Volkspartei (AT), Christlich Demokratische Union Deutschlands (DE), Christlich-Soziale Union (DE), Det Konservative Folkeparti (DK), Partido Popular (ES), Les Républicains (FR), Fidesz-Magyar Polgári Szövetség ^b (HU), Kereszténydemokrata Néppárt (HU), Fine Gael (IE), Forza Italia (IT), Platforma Obywatelska (PL), Polskie Stronnictwo Ludowe (PL), Partidul Național Liberal (RO), Partidul Mișcarea Populară (RO), Uniunea Democrată Maghiară din România (RO), Kristdemokraterna (SE), Moderaterna (SE)	Group of the European People's Party (EPP Group)
Familienpartei Deutschlands (DE), VOX (ES), Fratelli D'Italia (IT), Prawo i Sprawiedliwość (PL), Sverigedemokraterna (SE), Conservative Party (UK)	European Conservatives and Reformists Group (ECR)
Freiheitliche Partei Österreichs (AT), Alternative für Deutschland (DE), Dansk Folkeparti (DK), Rassemblement National (FR), Lega Nord (IT)	Identity and Democracy (ID)
Die PARTEI (DE), Partit Demòcrata Europeu i Català (ES), Jobbik Magyarországért Mozgalom (HU), Movimento 5 Stelle (IT), Democratic Unionist Party (UK), The Brexit Party (UK)	Non-attached (NI)

Note: ^a Parties are ordered from left to right to reflect their left–right ideological stance (McElroy & Benoit, 2012).

^b Fidesz declared on March 3, 2021 that it will leave the EPP.

Table B: Offline mobilization elements

	Europarties		National parties	
	Go vote (for party)	Watch TV debate	Go vote (for party)	Watch TV debate
GUE/NGL	3.8	0.0	34.4	0.9
Greens/EFA	60.4	1.1	45.6	2.9
S&D	25.9	4.9	35.8	2.6
Renew Europe	9.8	7.8	32.0	2.3
EPP	16.7	13.1	33.3	3.4
ECR	58.1	6.5	37.0	3.2
ID	9.4	0.0	30.6	14.9
Total	26.1	5.4	34	7

Note: Figures in percent. European parties: $n = 479$ coded posts. National parties: $n = 10,637$ coded posts; mobilization to go vote: $\chi^2(6) = 85.95, p < 0.001, V = 0.09$; mobilization to watch TV debate: $\chi^2(6) = 556.14, p < 0.001, V = 0.23$.